



## A Summer of Fun and Learning for Philly PAL

More young people participate in PAL's summertime education programs than ever before

When the school year winds down, the PAL education department, like the weather, is just getting warmed up.

Inner-city youngsters have more idle time than ever in the summer, and PAL tries to fill as much of that time as possible with fun and educational activities and events. In the summer months of 2004, thousands of PAL youngsters passed the time with more enjoyable and enriching activities than ever before.

“All year long, our mission is to keep children off the streets and occupied with constructive activities, and the summertime is when our services are needed most,” said **Lt. Susan Slawson**, PAL Commanding Officer. “Our summer educational programs are a nice compliment to the formal education PAL kids receive throughout the rest of the year.”

The summer season kicked off on June 24, when over 200 PAL young people spent the day at **The Franklin Institute Science Museum**. Sponsored by The Franklin Institute and **Comcast SportsNet**, the children enjoyed a day full of exciting science experiments and discoveries. The day began with a show at the Fels Planetarium where the children explored the outer reaches of the Milky Way in “Wonders of the Universe”. Between presentations the students were free to explore exhibits including Space Command, The Train Factory,



*PAL officers, staff and youngsters gather outside the National Air and Space Museum in Washington, D.C.*

KidScience, and The Sports Challenge. The day ended with The Xtreme Science Show presented by Franklin Institute scientists with a special appearance by Comcast SportsNet personality, **Derrick Gunn**. Gunn talked about his career as a television sportscaster, and fielded questions about the Philadelphia sports scene.

The following week, PAL youngsters got the opportunity to explore the animal world, as the Police Athletic League made its annual trip to the nation's oldest zoo on June 30. Sponsored by **PECO Energy** the children were treated to an exciting live animal show and electrical safety presentation, along with hours of exploring the zoo's hundreds of wild and exotic animals.

On July 12, more than 250 PAL girls and boys ventured to our nation's capital for a third consecutive year. The annual “PAL Day in Washington,

D.C.” gives youngsters the chance to explore the many museums and monuments in and around the National Mall. The National Air and Space Museum, the National Museum of American History, the Washington Monument and the new World War II Memorial were just some of the sights taken in by youngsters during the day.

Finally, for the second-consecutive year, PAL held a Camp Invention math and science summer program for girls and boys on July 7 – 19. The Camp Invention curriculum focuses on problem solving and inventive thinking through math, science, history, art, and fun, and introduces children to successful science and math professionals that are women and/or from minority populations. The sixty participants, ages 6-13, took part in various science experiments and activities during the week and showcased their results in a science fair.



## Snakes, Eagles, and Whirlibirds



*PAL youngsters assist an Animal Planet representative in holding a 10 foot Burmese Python. Sponsored by Comcast, Dr. Kevin Fitzgerald of Animal Planet held a special demonstration at the Cozen PAL Center. In addition to the python, kids got an up close look at an armadillo, kinkajou, and alligator.*



*Police Officer Darren James, (in referee shirt) Director of the Mill Creek PAL Center, is joined by members of his center at the Brian Westbrook Charity Streetball Tournament in June. Benefiting PAL, the tournament was held in Fairmount Park and attended by over a dozen of Westbrook's Eagles teammates. The event included a dunk contest, autograph session and exhibition game featuring Terrell Owens and other Eagles.*



*PAL board members Richard Ost and Bill Hearn admire the view from high above Philadelphia in a police helicopter. In September, the Police Department's Aviation Unit hosted PAL's prestigious Commissioners Club at Northeast Philadelphia Airport.*

## Officer's Arena

by P/O Cassandra Parks-DeVaughn  
Director, Tucker PAL

In my life, I have taken great pleasure in seeing tasks through from start to finish, putting my own stamp on them along the way. As a Police Officer at the University of Pennsylvania, detailed to the Tucker PAL Center, I now have the opportunity to mold the lives of children, and I try to impart a bit of myself on them in much the same way.

Prior to being assigned to PAL, I had the opportunity to serve several important functions at UPENN. As a member of the University's Emergency Response Team, Firearms and Defensive Tactic Instruction Units, Tactical Bike Units and Burglary Detail, I was able to learn from so many good and knowledgeable people who were kind enough to share their experiences and skills with me. It was in these roles that I was first exposed to the joys of working to better my community and improve the quality of life.

At Tucker PAL, I try to take the valuable experiences of my past, and use them to improve the lives of the hundreds of kids that attend the center each day. I recognize that each child is different, with a personality that has already been molded to some degree by a variety of outside factors – school, parents, and siblings, to name a few. I believe it is my job to act as one more molding force in their lives, one that creates active, healthy and responsible young adults. Despite sometimes having a rough or hard exterior, I look at the children as delicate pieces of clay. As PAL officers, we are soldiers against the evils of street life, motivating our youth to become respectable adults, enhancing the quality of life for us all.



# Citizens Bank Park Hosts 26th PAL Night

This year's "PAL Night at the Phillies" featured something old and something new. It was the first time the Phillies officially welcomed the Police Athletic League into their beautiful new home, Citizens Bank Park. While the venue was new, the smiles and laughter of the hundreds of PAL youngsters in attendance remained as they have for the past quarter-century.

For the second year in a row, "PAL Night at the Phillies," was presented by your **Philadelphia Area Dodge Dealers**, and co-sponsored by longtime supporters, **The Tele-Response Center, Inc.**, **The Ana Maria and Chase Lenfest Foundation** and the **National Electrical Contractors Association/IBEW Local 98**.

Following tradition, 2004 "PAL Night at the Phillies" once again commenced with a celebrity softball game featuring some of Philadelphia's most prominent television and newspaper personalities taking on their radio counterparts. In the 26 years of "PAL Night" it was the first time the media game was played on real grass.

This year's game featured a pitcher's duel, with the Television/Newspaper team coming out on top by a final score of 2-0. Paul Deanno of CBS3 and UPN57 was the winning pitcher and game MVP, out dueling Radio Team captain, Roy Shapiro, Chairman Emeritus of KYW Newsradio.

Joining Deanno on the television/newspaper team were Scott Palmer of 6ABC; Marcus Hayes of the Daily News; Marc Zumoff of the 76ers; Don Tollefson of FOX29; Bob Ford of the Inquirer; Mike Rodgers of Comcast SportsNet; Bethany Watson



*PAL Officials, sponsors and members of the winning Television/ Newspaper Media All-Stars pause for a pre-game team photo at 2004 PAL Night at the Phillies.*

of UPN57; Kirk Clyatt and Scott Engler of WB17; and sponsors Ron Baus of Dodge and Chase Lenfest.

Playing for the radio squad were Shapiro; Tim DeMoss of The Word FM; Big Daddy Graham and Rhea Hughes of 610 WIP; Tom McGinnis of the 76ers; Mike Bowe of WPEN; Kim Douglas of Mix 95.7; Bret Hamilton of Y100; Tom Shaw of WNJC; PAL board member Eric Shipon of Clear Channel; and sponsor Jack Dershimier of IBEW Local 98.

In an on-field ceremony following the Softball game, **Police Commissioner Sylvester Johnson** and PAL officials made a special presentation to Phillies' pitcher, **Eric Milton**. Milton was honored for his extensive volunteer work in the Philadelphia community since joining the Phils last winter. Over 250 PAL kids then got the opportunity to watch the Phillies take on the Atlanta Braves, completely free of charge.

"There is nothing like sitting back and watching a baseball game on a warm summer's night," said **PAL Commanding Officer, Lt. Susan Slawson**. "Our annual 'PAL Night at

the Phillies' event gives hundreds of inner-city youngsters the chance to experience Phillies baseball first-hand. With the opening of beautiful, new Citizens Bank Park, this year's event was a once-in-a-lifetime experience."

While the Phillies suffered a tough loss in the end, the big winners on this evening were the children of Philadelphia, as more than \$35,000 was raised for the Police Athletic League.



*(l. to r.) PAL Board Member Lew Klein, the Phillies' Eric Milton, Lt. Susan Slawson and PAL Chairman Derrick Roman join PAL youngsters on the field.*



# PAL Awards \$210,000 in Scholarships in '04

PAL's commitment to higher education is stronger than ever in 2004. Through the PAL Scholarship Foundation, the organization awarded 210 separate \$1,000 scholarships to incoming and current college students at an annual luncheon in late June.

All candidates for PAL Scholarships must be nominated by a PAL Police Officer. Candidates are then evaluated based on three criteria.

First, PAL Scholarship recipients must have been active participants in PAL's athletic and educational programs. Second, recipients must show a consistent record of academic achievement and volunteerism in high school. Third, recipients must demonstrate a financial need. (Need scores are determined by a third-party, financial aid officer in accordance with FAFSA standards.)

Held once again at the Union League, this year's luncheon featured keynote addresses by two former PAL Scholarship Recipients, **Najah Waters** and **John Stanford**. Waters spoke of how the PAL Scholarship



*PAL held its annual Scholarship Luncheon at the Union League on June 22.*

helped her graduate from Harvard University in 2003, and realize her dream of becoming a forensic pathologist. **Stanford**, a 2002 graduate of Penn State University and current Philadelphia Police Officer, talked about how the special relationship he developed with PAL Officer **Dennis Jones** influenced his academic and professional career choices. **Alison Harmelin** of Philadelphia's WB17, served as the event emcee for the third consecutive year.

June's luncheon also marked the last event in the tenure of outgoing PAL Scholarship Foundation chair-

man **Ron Krancer**. Over many years, Ron's hard work, dedication and generosity have opened the doors of college to thousands of Philadelphia young people.

**In Memory of  
Phil Kind**

**PAL Board Member  
&  
Scholarship Foundation  
Champion**

## PAL Teams With Aetna, Inc. for Health Fair

In an effort to raise awareness of the health issues affecting inner-city young people and families, the Police Athletic League hosted a special "Health Funtasia" event at North Philadelphia's 23rd PAL Center in late July. Sponsored by a generous grant from the Aetna Foundation through the efforts of PAL Board Member **Mike Ungvary**, the health fair included over a dozen fun and interactive booths and demonstrations by concerned area health organizations.

Some featured attractions included a climbing wall, the Health

Partners mascot, Mrs. Roo, the Temple Owls mascot, Hooter, and face painting. Attendees also enjoyed a traditional summer barbeque.

"Many of the young people we serve lack adequate health education programs," said **Tamarah Pinckney**, PAL Education Coordinator. "We hope this event raised awareness while bringing the whole neighborhood together to have fun at the same time."

More events are planned in 2005, as Aetna has expanded its grant to \$25,000 for the coming year.



*Aetna, Inc. representatives speak with PAL youngsters.*



## Second “Celebrity PAL” Event Raises the Bar

For a second consecutive year, the Police Athletic League of Philadelphia looked to the city’s up-and-coming young professionals to step up to bat for inner-city kids. And once again, they came through in a big way.

On Nov. 3, Old City’s posh World Fusion (123 Chestnut St.) hosted the second annual “Make A Celebrity PAL” fundraising event.

Sponsored by **International Paper/xpedx** and **Personal Lines Insurance Brokerage, Inc.**, the star-studded evening featured a unique live auction of one-of-a-kind celebrity sports and entertainment experiences. Some of the most popular items included a VIP package to attend ESPN’s 2005 ESPY Awards Show in Los Angeles, a VIP trip to attend the 2005 Daytona 500, a round of golf with members of the Philadelphia Eagles, and much more.

The event attracted more than 400 local young professionals, along with several stars from the worlds of sports, music and entertainment including, former Eagles stars **Ron Jaworski** and **Cecil Martin**; current Eagles running back **Brian Westbrook**; recording artist and NBC10 personality **Lauren Hart**; **Larry Mendte**, **Kathy Orr** and **Alycia Lane** of CBS 3; **Lou Tilley** and **Robyn Stevens** of CN8; **Doug Kammerer** of NBC10; reality television stars **Gervase Peterson** of Survivor and **Gwen Gioia** of The Bachelor; and **Couzin Ed** of WYSP-FM. FOX29’s **Don Tollefson**, a member of PAL’s Honorary Board, once again did an outstanding job as auctioneer.



*Top: A birds-eye view of the second-annual “Make a Celebrity PAL” event. Bottom: (left to right) Auctioneer Don Tollefson of FOX29 gets help from former Eagles star Ron Jaworski, and Philadelphia Soul players Keita Crespina and Sean Scott in auctioning off a Soul VIP package including a Jon Bon Jovi autographed guitar.*

“We were blown away by the response we received to the first Make a Celebrity PAL,” said Lt. **Susan Slawson**, PAL Commanding Officer. “Over two years now, this event has raised nearly \$100,000 for the Police Athletic League of Philadelphia. I think it’s evidence that young professionals are very eager to get involved in their community, especially when it comes to lending a hand to inner-city youngsters,” she said.

The event was once again made possible through the efforts of

a hardworking committee, co-chaired by PAL Board Members **Michael Brown** of Brown and Partners, and **Rachael Amara** of Philadelphia’s WB17.

Money raised from “Make a Celebrity PAL” will go towards the expansion of PAL’s “Positive Images” esteem-building program for adolescent and teenage girls. The program, which is currently in place at 16 of Philadelphia’s 26 PAL centers, is a 12-week workshop that tackles dozens of issues facing today’s inner-city girls.



# Board News

*Welcome New Members!...*

**Rachael Amara**, Dir. of Human Resources, The Tribune Foundation

**Rebecca S. Campbell**, President & General Manager, 6ABC

**Nancy E. Clapp**, Area Vice President, Nextel Communications

**Mark Donovan**, Sr. Vice President, Philadelphia Eagles

**Steven A. Fogue**, Vice President, UPS

**Daniel B. Forman**, Associate Vice President, Morgan Stanley

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**Scott MacPherson**, Division Manager, XPEDX

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**Stephen Mullen**, Marketing Manager, The Outsourcing Partnership

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**Jeffrey P. Scarpello**, Executive Director, National Electrical Contractor's Association

**Robert M. Simone**, V.P. & General Manager, FOX 29

**John Sullivan**, Vice President, Charming Shoppes Inc.

**In Memory  
of  
Ed Schauseil**

**Former PAL Chairman,  
Longtime Board Member**

## PAL Snapshots...



*Under the direction of Police Officer Cassandra Rodriguez (left), girls from the Hunting Park PAL Positive Images program visited MANNA in late October. The girls helped prepare food for people living with HIV and AIDS. In place at 16 of PAL's 24 Centers, the Positive Images program strives to build self-esteem and ambition among young ladies ages 11 - 17.*



*Throughout July, Raymour and Flanigan Furniture teamed up with Philadelphia's WB17 and the Camden Riversharks to hold a book drive benefitting PAL. PAL kids were also invited to attend special book readings at Raymour and Flanigan stores.*



*Police Officer Ed Savage and youngsters from the North Penn PAL Center take a break from the Donovan McNabb Youth Clinic at the NovaCare Center. Last June, McNabb and the Eagles invited three PAL centers to participate in the special clinic.*



# Verizon Companies Adopt Tucker PAL

Through the PAL "Adopt-a-Center" program, generous area businesses "adopt" a particular center in an effort to make more than a traditional monetary donation to the Police Athletic League. Adopted centers feature employee volunteer programs, special parties and events, as well as company sponsored sports teams.

Through a generous \$10,000 contribution, the Verizon Foundation and Verizon Wireless adopted the Tucker PAL Center in West Philadelphia. The Verizon partnership will vastly improve facilities and programs, including expanding the center's computer and technological



(l. to r.) The Verizon Foundation's Jim Reed, Michael Johnson of the School District, Lt. Susan Slawson, former Police Commissioner Kevin Tucker, and Mike Ross of Verizon Wireless join youngsters at the Tucker PAL Center.

capabilities, as well as the addition of a girls-only Positive Images program, which will work to build self-esteem in the neighborhood's teenage girls. A June adoption ceremony featured a

check presentation from Verizon to Police Commissioner Sylvester Johnson, and a special presentation from the new PAL Cheerleading team.

## Golf Classic Raises \$95,000

In its 13th year, the PAL Golf Classic again broke previous records by raising an impressive \$95,000 for the Police Athletic League of Philadelphia.

The event was once again held at the immaculate Manufacturers' Country Club in Fort Washington, Pa. in early September. Led by Gold Sponsors **Ronald A. Krancer** and

**Verizon Wireless**, the Golf Classic continues to function as one of PAL's most successful annual fundraising event.

Under the direction of Golf Committee Chairman **Steve Head**, the Golf Classic keeps on growing. This year over 120 golfers and more than 40 separate companies and organizations participated.



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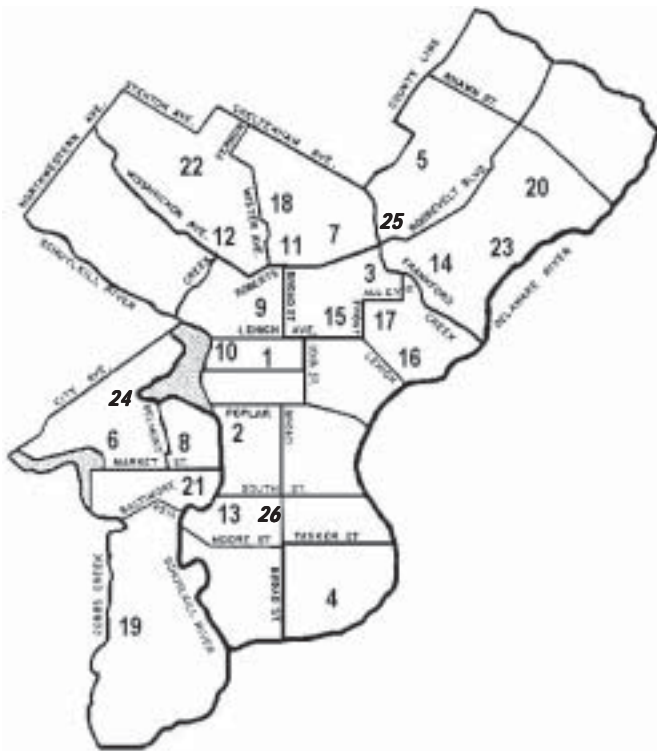


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