

THE 2011 PAL AWARD DINNER and TRIBUTE BOOK

TUESDAY, MAY 10, 2011

HONORING: RUBEN AMARO, JR., THE PHILLIES
DANIEL HILFERTY, INDEPENDENCE BLUE CROSS
JEFFREY SCARPELLO, ESQ., PENN-DEL-JERSEY CHAPTER, NECA

SPONSORSHIP PACKAGES

- PRESENTING SPONSOR - \$50,000
- DIAMOND SPONSOR - \$25,000
- PLATINUM SPONSOR - \$10,000
- GOLD PATRON - \$7,500
- BENEFACTOR - \$6,000
- SPECIAL PATRON - \$4,000
- TABLE OF TEN - \$3,000
- PAL SCHOLARSHIP - \$1,000
- SINGLE TICKET - \$300 X _____ # OF TICKETS = \$ _____
- DONATION - \$ _____

**Please make checks payable to
the *Police Athletic League of
Philadelphia.***

**Mailing address can be found
at the bottom of this form.**

**Form can also be faxed to
215-426-3263.**

TRIBUTE BOOK ADVERTISEMENTS

- GOLD PATRON PAGE - \$2,500
- BENEFACTOR PAGE - \$1,500
- FULL PAGE - \$1,000
- HALF PAGE - \$750
- QUARTER PAGE - \$500
- BUSINESS CARD - \$250 (Do not staple or clip to sponsorship form)

**DEADLINE FOR ARTWORK
AND TEXT: MARCH 18, 2011**

**IF ARTWORK OR TEXT IS NOT RECEIVED
BY DEADLINE, AD WILL READ:
*Compliments of (your name)***

*Please contact Lindsay Farrington at PAL Headquarters, 215-291-9000, ext. 101 or
lfarrington@phillypal.com for specifications regarding text and artwork for ads.*

COMPANY NAME: _____

CONTACT PERSON: _____

ADDRESS: _____

_____ ZIP: _____

PHONE: _____ FAX: _____ E-MAIL: _____

CREDIT CARD: _____ NUMBER: _____ EXP. DATE _____

CHECK ENCLOSED CHECK WILL FOLLOW CREDIT CARD PAYMENT

*THE 2011 PAL AWARD DINNER
2524 E. CLEARFIELD STREET
PHILADELPHIA, PA 19134-5098*

*FOR MORE INFORMATION ON THE DINNER
CONTACT KRISTINE KIPHORN AT PAL:
215-291-9000, EXT. 102; kkiphorn@phillypal.com*



2011 PAL AWARD DINNER

Sponsorship Opportunities



★ **DIAMOND – \$25,000**

- Table of 10 and exclusive sponsor of an additional table of 10 to be filled by PAL youngsters and their families
- \$2,000 contribution in your company's name to provide a college scholarship to two worthy PAL youngsters
- Exclusive Diamond section two-page full-color advertisement in the PAL Tribute Book. In addition, PAL will recognize Diamond Sponsors on a distinctive "Thank You" page bringing further recognition to your high level sponsorship
- Premier signage the night of the dinner
- Company logo or individual name displayed on video screens at Award Dinner
- Company/Organization recognized on a special two-page spread of Tribute Book and listed as Top Donor in PAL's Annual Report
- Parking arrangements the night of the Award Dinner

★ **PLATINUM –\$10,000**

- Table of 10
- \$1,000 contribution in your company's name to provide a college scholarship to a worthy PAL youngster
- A two-page, tabbed-page advertisement in the PAL Tribute Book
- Premier signage the night of the dinner
- Company logo or individual name displayed on video screens at Award Dinner
- Company/Organization recognized on a special two-page spread of Tribute Book listed as Top Donor in PAL's Annual Report
- Parking arrangements the night of the Award Dinner

★ **GOLD PATRON –\$7,500**

- Table of 10
- \$1,000 contribution in your company's name to provide a college scholarship to a worthy PAL youngster
- A full-page advertisement in the PAL Tribute Book with distinguishing Gold Patron Banner
- Premier signage the night of the dinner
- Company/Organization recognized on a special two-page spread of Tribute Book listed as Top Donor in PAL's Annual Report
- Parking arrangements the night of the Award Dinner



2011 PAL AWARD DINNER



Sponsorship Opportunities

★ **BENEFACTOR –\$6,000**

- Table of 10
- \$1,000 contribution in your company’s name to provide a college scholarship to a worthy PAL youngster
- A full-page advertisement in the PAL Tribute Book with distinguishing Benefactor Banner
- Company/Organization recognized on a special two-page spread of Tribute Book and listed as Top Donor in PAL’s Annual Report
- Parking arrangements the night of the Award Dinner

★ **SPECIAL PATRON –\$4,000**

- Table of 10
- \$1,000 contribution in your company’s name to provide a college scholarship to a worthy PAL youngster – OR – A full page advertisement in the PAL Tribute Book
- Company/Organization recognized on a special two-page spread of Tribute Book listed as Top Donor in PAL’s Annual Report

★ **ADDITIONAL SPONSORSHIPS**

TICKETS

- Table of 10 **\$3,000**
- Individual Ticket(s) **\$300/each**

BOOK ADVERTISEMENTS

- Gold Patron Ad **\$2,500**
- Benefactor Ad **\$1,500**
- Full Page Ad **\$1,000**
- Half Page Ad **\$ 750**
- Quarter Page Ad **\$ 500**
- Business Card **\$ 250**

PAL STUDENT SCHOLARSHIP: \$1,000