

2010 PAL AWARD DINNER Sponsorship
Opportunities

⊙ **DIAMOND -- \$25,000**

- ◆ Table of 10 and exclusive sponsor of an additional table of 10 to be filled by PAL youngsters and their families
- ◆ \$2,000 contribution in your company's name to provide a college scholarship to two worthy PAL youngsters
- ◆ Exclusive Diamond section two-page full-color advertisement in the PAL Tribute Book. In addition, PAL will recognize Diamond Sponsors on a distinctive "Thank You" page bringing further recognition to your high level sponsorship
- ◆ Premier signage the night of the dinner
- ◆ Company logo or individual name displayed on video screens at Award Dinner
- ◆ Company/Organization listed as Top Donor in PAL's Annual Report
- ◆ Parking arrangements the night of the Award Dinner

⊙ **PLATINUM -- \$10,000**

- ◆ Table of 10
- ◆ \$1,000 contribution in your company's name to provide a college scholarship to a worthy PAL youngster
- ◆ A two-page, tabbed-page advertisement in the PAL Tribute Book
- ◆ Premier signage the night of the dinner
- ◆ Company logo or individual name displayed on video screens at Award Dinner
- ◆ Company/Organization listed as Top Donor in PAL's Annual Report
- ◆ Parking arrangements the night of the Award Dinner

⊙ **GOLD PATRON -- \$7,500**

- ◆ Table of 10
- ◆ \$1,000 contribution in your company's name to provide a college scholarship to a worthy PAL youngster
- ◆ A full-page advertisement in the PAL Tribute Book with distinguishing Gold Patron Banner
- ◆ Premier signage the night of the dinner
- ◆ Company/Organization listed as Top Donor in PAL's Annual Report
- ◆ Parking arrangements the night of the Award Dinner

⊙ **BENEFACTOR -- \$6,000**

- ◆ Table of 10
- ◆ \$1,000 contribution in your company's name to provide a college scholarship to a worthy PAL youngster

- ◆ A full-page advertisement in the PAL Tribute Book with distinguishing Benefactor Banner
- ◆ Company/Organization listed as Top Donor in PAL's Annual Report
- ◆ Parking arrangements the night of the Award Dinner

⊙ **SPECIAL PATRON -- \$4,000**

- ◆ Table of 10
- ◆ \$1,000 contribution in your company's name to provide a college scholarship to a worthy PAL youngster – OR – A full page advertisement in the PAL Tribute Book
- ◆ Company/Organization listed as Top Donor in PAL's Annual Report

⊙ **ADDITIONAL SPONSORSHIPS**

Tickets

Table of 10	\$3,000
Ind. Ticket	\$300

Book:

Gold Patron Ad	\$2,500
Benefactor Ad	\$1,500
Full Page Ad	\$1,000
Half Page Ad	\$ 750
Quarter Page Ad	\$ 500
Business Card	\$ 250

<u>Scholarship:</u>	\$1,000
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THE 2010 PAL AWARD DINNER and TRIBUTE BOOK

MAY 11, 2010

HONORING: DENIS O'BRIEN, PECO
MAUREEN RUSH, UNIVERSITY OF PENNSYLVANIA
JEREMIAH TROTTER, PHILADELPHIA EAGLES

SPONSORSHIP PACKAGES

- PRESENTING SPONSOR - \$50,000
- DIAMOND SPONSOR - \$25,000
- PLATINUM SPONSOR - \$10,000
- GOLD PATRON - \$7,500
- BENEFACTOR - \$6,000
- SPECIAL PATRON - \$4,000
- TABLE OF TEN - \$3,000
- PAL SCHOLARSHIP - \$1,000
- SINGLE TICKET - \$300 X _____ # OF TICKETS = \$ _____
- DONATION - \$ _____

Please make checks payable to the *Police Athletic League of Philadelphia*. Mailing address can be found at the bottom of this form. Form can also be faxed to 215-426-3263.

TRIBUTE BOOK ADVERTISEMENTS

- GOLD PATRON PAGE - \$2,500
- BENEFACTOR PAGE - \$1,500
- FULL PAGE - \$1,000
- HALF PAGE - \$750
- QUARTER PAGE - \$500
- BUSINESS CARD - \$250 **(Do not staple or clip to sponsorship form)**

DEADLINE FOR ARTWORK AND TEXT: MARCH 19, 2010

NOTE: *If artwork or text is not received by deadline, your ad will read: **Compliments of (your name)**.*

Please contact Lindsay Weiss at PAL Headquarters, 215-291-9000, ext. 101 or lweiss@phillypal.com for specifications regarding text and artwork for ads.

COMPANY NAME: _____

CONTACT PERSON: _____

ADDRESS: _____

_____ ZIP: _____

PHONE: _____ FAX: _____ E-MAIL: _____

CREDIT CARD: _____ NUMBER: _____ EXP. DATE _____

CHECK ENCLOSED CHECK WILL FOLLOW CREDIT CARD PAYMENT